

PROGRAM BOOK INSERTION ORDER

Madison Historical Society 39th Annual Antiques Fair

Saturday, August 28, 2010 ♦ Madison Green

Ad selection	Ad sizes	Dimensions (live area)	Cost
<input type="checkbox"/>	Full page ad	4-3/4" wide x 7-1/2" deep	\$.125.00
<input type="checkbox"/>	Half page ad	4-3/4" wide x 3-5/8" deep	\$.75.00
<input type="checkbox"/>	Quarter page ad	2-1/4" wide x 3-5/8" deep	\$.50.00
<input type="checkbox"/>	Back Cover ad	2-1/4" wide x 1-3/4" deep	\$.200.00

Production specifications: Electronic files preferred – Quark 5.0 or higher (Macintosh only) – MUST include all fonts and graphics. Eps or tiff format acceptable for Mac or PC. Jpg acceptable for logos/photos. Resolution: 266 dpi or better @ 100%. Camera ready art work to size.

All art will be scanned as black and white art. NOT acceptable: Xeroxes, faxes, laser prints. Materials deadline: July 26.

Questions? Contact: Pam Gallagher, Tel: 203-245-5146. Email: pdgall14@gmail.com.

Send materials to: Pam Gallagher, P.O. Box 1242, Madison, CT 06443 or give Pam a call and arrange to email your file.

I am supplying art work (please specify format) _____.

Please print clearly.

I don't have art work. Please create an ad for me. Text below (Maximum 50 words for half and full page ads, 20 words for smaller ads):

I wish to purchase the following ad Full page ad Half page ad Quarter page ad Back Cover ad

My check for the amount of \$_____ is enclosed (make payable to Madison Historical Society)

Please print clearly.

Name _____ Address _____

Title _____ Company _____

City _____ State _____ Zip _____

Daytime telephone _____ Fax _____ Email address _____

MAIL PAYMENT AND ART WORK TO: Pam Gallagher, P.O. Box 1242, Madison, CT 06443 • Tel: 203-245-5146 • Email: pdgall14@gmail.com

For Sponsorship opportunities, contact Pam for further information.